

# ENEWS GUIDELINES

Murray PHN's stakeholder newsletter, eNews, is sent fortnightly to general practitioners and other healthcare professionals across the Murray PHN catchment area. For past editions or to subscribe, visit [murrayphn.org.au/news/newsletter](http://murrayphn.org.au/news/newsletter)

The purpose of the newsletter is to inform subscribers about current Murray PHN, government and other health industry news and information, resources and relevant health industry events.

The newsletter's audience is made up of a variety of organisations and individuals, including:

- allied health professionals
- GPs, practice managers and nurses
- dentists
- hospital staff
- primary and community health
- aged care
- ACCHOs
- government departments
- professional and peak bodies
- specialist services
- politicians and political staff
- Murray PHN registered stakeholders and board members.

Items accepted for publication include:

- those relevant to the Murray PHN region and in our priority areas of chronic disease, alcohol and other drugs, Aboriginal and Torres Strait Islander health, general practice, aged care, mental health, population health, digital health, health workforce and child health
- announcements, news and stories e.g. partnerships, new practitioners, awards, patient journeys, helpful insights and learnings
- brief announcements about programs and services relevant to health professionals and their communities
- details about health-related events, training, employment vacancies, surveys, grants, scholarships and local research
- information about health promotion campaigns, programs, resources and results.

Submissions will be summarised and hyperlinked to either a website or PDF document, unless deemed suitable for a feature article. Feature articles will be approximately 150 words and must include a relevant link or contact information.

All material is accepted on the understanding that Murray PHN reserves the right to query or not use unsuitable articles, check for accuracy and edit for relevance, space or clarity, or hold material over to a later edition pending space or time restrictions. Articles are seldom published on an ongoing basis.

For more details or to submit content e: [enews@murrayphn.org.au](mailto:enews@murrayphn.org.au)

Distributed fortnightly on a Thursday, items for inclusion must be received by 5pm the Monday prior.