

COVID-19 SOCIAL MEDIA

Messaging for health services

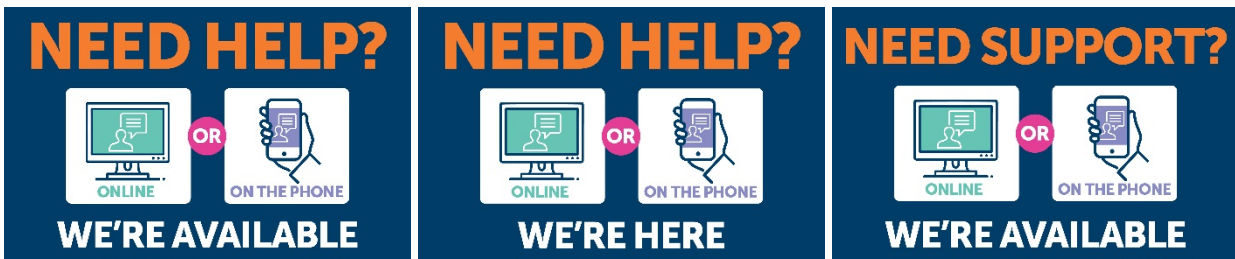
The supplied graphics and example text have been created by Murray PHN for services to share on their social media accounts. The purpose is to raise awareness of available and continued service delivery throughout the COVID-19 pandemic. Please use the supplied image files (JPGs) to ensure graphics are at full resolution – do not copy and paste or screenshot from this document.

Example 1



All services: You don't need to wait to schedule your next appointment. We're open and here for you, providing consultations via telephone and telehealth for regular checks and other health concerns. Call us on xxxx xxxx to find out more or book a time.

Example 2



GP: Concerned about something and holding off making an appointment with your GP? We're available online or on the phone providing telehealth consultations. Call us on xxxx xxxx to chat to our team about making an appointment.

Other: In need of some support and not sure where to go? We're available to see clients, both online and on the phone via telehealth. Call us on xxxx xxxx to chat to our team about making an appointment.

Example 3



GP: During the current pandemic, we're here for you. Our doctors are providing consultations for regular checks and other health concerns via telephone, telehealth or at the practice. To make an appointment, call us on xxxx xxxx.

Other: During the current pandemic, we're here for you. Our health practitioners are providing consultations via telephone and online and we can help you connect with us. To make an appointment or for more information, call us on xxxx xxxx.



Leadership



Collaboration



Knowledge



Innovation



Accountability