

STAKEHOLDER NEWSLETTER

eNews submission guidelines

eNews, our stakeholder newsletter, is distributed weekly on Thursdays to more than 3000 healthcare professionals across the Murray PHN region. Its purpose is to inform subscribers about current news, resources, information and events from Murray PHN, government and other health-related bodies.

The eNews audience includes organisations and individuals such as:

- GPs, practice managers, nurses and administration staff
- allied health, specialist and community health professionals
- pharmacists and pharmacy staff
- aged care workers
- Aboriginal Community Controlled Health Organisations (ACCHOs)
- hospital staff
- professional and peak bodies
- government departments, politicians and political staff
- Murray PHN registered stakeholders, board members and staff.

Items considered for publication include:

- information relevant to the Murray PHN region and our priority areas of chronic disease, alcohol and other drugs, First Nations health, general practice, aged care, mental health, population health, digital health, health workforce and child health
- announcements, news and stories e.g. partnerships, new practitioners, awards, patient journeys, helpful insights and learnings
- brief announcements about programs and services relevant to health professionals and their communities
- details about health-related events, training, employment vacancies, surveys, grants, scholarships and local research
- health promotion campaigns, programs, resources and results.

Submissions will be summarised and hyperlinked to either a website or PDF document, unless deemed suitable for a feature article. Feature articles will be around 150 words and must include a relevant link and/or contact information. All material is accepted on the understanding that Murray PHN reserves the right to query or not use submissions, to check for accuracy and edit for relevance, space or clarity, or hold material over to a later edition pending space or time restrictions. Please note that submissions are seldom published on an ongoing basis.

For more details or to submit content, email enews@murrayphn.org.au